

Since joining the FPOC team in October 2017 page likes increased by over 1000%. On October 4th 2017 the Family Promise Facebook page had 73 likes. Through constant engagement, advertising and sponsoring posts the page has 807 as of June 17th 2018.

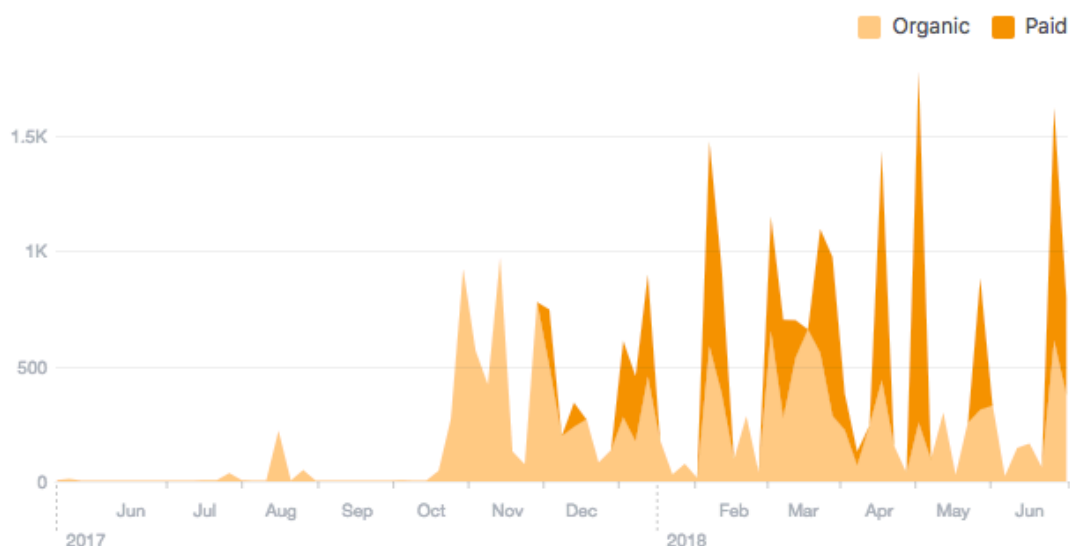
Total Page Likes as of Today: 807



On October 4th 2017 the Family Promise Facebook page had an organic reach of just 43 people per post. Throughout the months the number of organic reaches grew and as of June 17th 2018 our organic reach is 613, a 1426% increase. Our average organic reach today is 198.

Post Reach

The number of people who had any posts from your Page enter their screen.



The first paid promotion through Facebook was done on October 15th 2017, it reached a total of 878 people, remember at this time we only had 73 likes. Post engagement was low but it began to get our name out there.



Boosted Post

Family Promise is coming to Ontario county a...

Promoted by Katie DeRaddo on 10/15/2017

Completed

878

People Reached

37

Post Engagement

The most recent promotion started on June 8th 2018 and has reached over 3,000 people and has resulted in 365 engagements. This promotion ends on June 30th 2018, reach and engagement will just continue to grow.



Boosted Post

Our 2nd annual bed race is coming up quickly...

Promoted by Katie DeRaddo on 06/08/2018

Finishes in 13 days

3,409

People Reached

365

Post Engagement